MUSCLE FOODS USA

Prospective Vendor Data Sheet

Vendor Name: _____

Contact Name & Position: _____

Phone Number: _____ E-Mail Address: _____

Mailing Address: _____

_____

Website: _____

Please list the distributors you are established with:

☐ East Coast: _____ ☐ West Coast: _____

_____ _____

_____ _____

_____ _____

Please list any large current customers you are supplying today.

_____

_____

_____

What type of customers/channels are you primarily interested in reaching through a partnership with us?

Grocery, Gym, Military, National Retail Accounts?

_____

_____

Are your products Third Party Tested? ☐ Yes ☐ No

Please send this form back to purchasing@musclefoodsusa.com along with a Sales Deck of the Product(s) as well as any Sales Data.

Thank you so much for your interest. Someone will respond shortly to your email.

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100 Keystone Industrial Park Rd. Suite 1B, Dunmore, PA 18512 Phone: 877-444-4872 FAX: 570-909-9677

OVER

MUSCLE FOODS USA

New Vendor Submission Form

(Terms below do not represent an agreement between both parties)

Payment terms of _____

Pre-paid freight on shipments; Freight minimum is_____

Guaranteed sale of product in writing: Yes_____ No_____

Guaranteed sale of product is to be defined as the following: Muscle Foods USA will distrib-ute prospective vendor product line based on above terms and conditions. If at any point in the business relationship, either Muscle Foods USA or manufacturer is dissatisfied with product sales, unsold product(s) will be returned to the manufacturer at the expense of the party requesting termination. The manufacturer will reimburse Muscle Foods USA for all un-sold merchandise returned in the form of a company check made payable to Muscle Foods USA, or Muscle Foods USA will take a deduction from any open accounts payable.

Insurance

Additional Required Paperwork:

Copy of W9.

Copy of Certificate of Liability Insurance.

(We cannot establish vendors without all of the above.)

Advertising commitment

A minimum commitment of 2 issues is required for each product line. The 2 mandatory ads must be placed in the 2 issues following the approval to add the vendor. Muscle Foods USA Vendors are expected to advertise a minumum of 2 qrts per year. The Muscle Foods USA Retail catalog is published quarterly and is available the first day of January, April, July & October.

Proposed Ad Commitment

New Vendor Ads _____
(2 are mandatory)

*Please fill out the attached Catalog Rate Card and send in with these forms, you will be contacted by Jessica Ferrise with advertising information. If you have any questions regarding the catalog, please contact jessicaf@musclefoodsusa.com

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marketing@musclefoodsusa.com

MFUSA 2027 Catalog Rate Card - Insertion Order

This form confirms ad placement. It MUST be returned before the ad closing date.

MFUSA Quarterly Catalog:

POSITION	CODE	RATE
Front Cover	FC	$3000
Inside Front Cover	IFC	$1750
Page 1	P1	$1750
Inside Back Cover	IBC	$1750
Back Cover	BC	$2500
Inside Page	P	$1250

MFUSA Portal Web Banner & E-Blasts:

POSITION	CODE	RATE
Web Banner - 1 Month	WB1	$500
Web Banner - Full Qtr (3m)	WBQ	$1250
E-Blast	EB	$750

***Premium Positions on a first come, first serve basis.**

Contact jessicaf@musclefoodsusa.com before booking.

By participating in the MFUSA marketing program, your brand gains:

- Direct access to loyal retail & online customers.
- Multi-channel exposure across print, digital, & email.
- Proven engagement driving awareness & sales opportunities.



musclefoodsusa.com

@musclefoodsusa

Issue:	# Pages	Position (use above code)	Rate	Material Due Date:
Q1 2027: Jan - March				December 8th, 2026
Q2 2027: April - June				March 8th, 2027
Q3 2027: July - Sept				June 7th, 2027
Q4 2027: Oct - Dec				Sept 8th, 2027

Please Clearly Print All Information

Company Name: _____

Contact Person: _____

E-mail Address: _____ Phone #: _____

Signature of Representative: _____

Please Note:

Deduction/Payment is not due until issue is printed and mailed!

Notice: All ads must have the correct Muscle Foods USA logo with the correct proportion and color. If the ad is on a dark background the logo should be all white otherwise use our full color logo.

Ads may not include points of purchase other than Muscle Foods USA

Disclamer: Muscle Foods USA reserves the right to refuse advertisements deemed unsuitable for publication in our catalog. Failure to submit contracted ad materials by the due date may result in automatic cancellation of any/or all reserved ad space. In this instance, Muscle Foods USA reserves the right to use substitute materials as may be required and advertiser will remain responsible to Muscle Foods USA for the contracted monies due regardless of materials used and catalog ad position.