MUSCLE FOODS USA

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marketing@musclefoodsusa.com

MFUSA 2027 Catalog Rate Card - Insertion Order

This form confirms ad placement. It MUST be returned before the ad closing date.

MFUSA Quarterly Catalog:

POSITION	CODE	RATE
Front Cover	FC	$3000
Inside Front Cover	IFC	$1750
Page 1	P1	$1750
Inside Back Cover	IBC	$1750
Back Cover	BC	$2500
Inside Page	P	$1250

MFUSA Portal Web Banner & E-Blasts:

POSITION	CODE	RATE
Web Banner - 1 Month	WB1	$500
Web Banner - Full Qtr (3m)	WBQ	$1250
E-Blast	EB	$750

***Premium Positions on a first come, first serve basis.**

Contact jessicaf@musclefoodsusa.com before booking.

By participating in the MFUSA marketing program, your brand gains:

- Direct access to loyal retail & online customers.
- Multi-channel exposure across print, digital, & email.
- Proven engagement driving awareness & sales opportunities.



musclefoodsusa.com

@musclefoodsusa

Issue:	# Pages	Position (use above code)	Rate	Material Due Date:
Q1 2027: Jan - March				December 8th, 2026
Q2 2027: April - June				March 8th, 2027
Q3 2027: July - Sept				June 7th, 2027
Q4 2027: Oct - Dec				Sept 8th, 2027

Please Clearly Print All Information

Company Name: _____

Contact Person: _____

E-mail Address: _____ Phone #: _____

Signature of Representative: _____

Please Note:

Deduction/Payment is not due until issue is printed and mailed!

Notice: All ads must have the correct Muscle Foods USA logo with the correct proportion and color. If the ad is on a dark background the logo should be all white otherwise use our full color logo.

Ads may not include points of purchase other than Muscle Foods USA

Disclamer: Muscle Foods USA reserves the right to refuse advertisements deemed unsuitable for publication in our catalog. Failure to submit contracted ad materials by the due date may result in automatic cancellation of any/or all reserved ad space. In this instance, Muscle Foods USA reserves the right to use substitute materials as may be required and advertiser will remain responsible to Muscle Foods USA for the contracted monies due regardless of materials used and catalog ad position.