



Prospective Vendor Data Sheet

Vendor Name: _____

Contact Name & Position: _____

Phone Number: _____ E-Mail Address: _____

Mailing Address: _____

Website: _____

Please list the distributors you are established with:

East Coast: _____

West Coast: _____

Please list any large current customers you are supplying today.

What type of customers/channels are you primarily interested in reaching through a partnership with us?

Grocery, Gym, Military, National Retail Accounts?

Are your products Third Party Tested? Yes No

Please send this form back to purchasing@muscelfoodsusa.com along with a Sales Deck of the Product(s) as well as any Sales Data.

Thank you so much for your interest. Someone will respond shortly to your email.



New Vendor Submission Form

(Terms below do not represent an agreement between both parties)

Distributor pricing of _____ % off of stated wholesale.
(Minimum percentage is 40%).

Additional Introductory Discount of _____ % for the first _____ days.

Payment terms of _____

Pre-paid freight on shipments; Freight minimum is_____

Guaranteed sale of product in writing: Yes_____ No_____

Guaranteed sale of product is to be defined as the following: Muscle Foods USA will distribute prospective vendor product line based on above terms and conditions. If at any point in the business relationship, either Muscle Foods USA or manufacturer is dissatisfied with product sales, unsold product(s) will be returned to the manufacturer at the expense of the party requesting termination. The manufacturer will reimburse Muscle Foods USA for all unsold merchandise returned in the form of a company check made payable to Muscle Foods USA, or Muscle Foods USA will take a deduction from any open accounts payable.

Insurance

Additional Required Paperwork:

Copy of W9.

Copy of Certificate of Liability Insurance.

(We cannot establish vendors without all of the above.)

Advertising commitment

A minimum commitment of **2 issues** is required for each product line. The **2 mandatory ads** must be placed in the 2 issues following the approval to add the vendor. Muscle Foods USA Vendors are expected to advertise a **minimum of 2 qrts per year**. The Muscle Foods USA Retail catalog is published quarterly and is available the first day of January, April, July & October.

Proposed Ad Commitment

New Vendor Ads _____
(2 are mandatory)

***Please fill out the attached Catalog Rate Card and send in with these forms, you will be contacted by Jessica Ferrise with advertising information. If you have any questions regarding the catalog, please contact jessicaf@muscelfoodsusa.com**

MFUSA 2026 Catalog Rate Card - Insertion Order

This form confirms ad placement. It MUST be returned before the ad closing date.

MFUSA Quarterly Catalog:

POSITION	POSITION CODE	RATE
Front Cover	FC	\$3000
Inside Front Cover	IFC	\$1750
Page 1	P1	\$1750
Inside Back Cover	IBC	\$1750
Back Cover	BC	\$2500
Inside Page	P	\$1250



MFUSA Portal Web Banner & E-Blasts:

POSITION	POSITION CODE	RATE
Web Banner - 1 Month	WB1	\$500
Web Banner - Full Qtr (3m)	WBQ	\$1250
E-Blast	EB	\$750

AD SPECS:

8.5" w x 11" h w/ an 1/8" bleed around all four sides. Keep copy 3/8" from trim size.

2pg spread: 17" w x 11" h w/ an 1/8" bleed around all four sides. Keep copy 3/8" from trim size.

Save artwork as a 300dpi CMYK PDF

WEB BANNER SPECS:

1690 w pixels x 730 h pixels

ISSUE	# Pages	Position (use above code)	Rate	Material Due Date
Q1 2026: Jan - March				December 8th, 2025
Q2 2026: April - June				March 11th, 2026
Q3 2026: July - Sept				June 10th, 2026
Q4 2026: Oct - Dec				Sept 9th, 2026

Premium Positions on a first come, first serve basis. Please contact jessicaf@muscelfoodsusa.com before booking prime spots.

Please Clearly Print All Information

Company Name: _____

Please Note:

Contact Person: _____

Deduction/Payment
is not due until issue
is printed and mailed!

E-mail Address: _____ Phone #: _____

Signature of Representative: _____

Notice: All ads must have the correct Muscle Foods USA logo with the correct proportion and color. If the ad is on a dark background the logo should be all white otherwise use our full color logo.

***Ads may not include points of purchase other than Muscle Foods USA**

Disclaimer: Muscle Foods USA reserves the right to refuse advertisements deemed unsuitable for publication in our catalog. Failure to submit contracted ad materials by the due date may result in automatic cancellation of any/or all reserved ad space. In this instance, Muscle Foods USA reserves the right to use substitute materials as may be required and advertiser will remain responsible to Muscle Foods USA for the contracted monies due regardless of materials used and catalog ad position.