MUSCLE FOODS USA

Muscle Foods USA 2019 Catalog Rate Card - Insertion Order

This form confirms ad placement. It MUST be returned before the ad closing date.

100 Keystone Industrial Park Rd. Suite 1B, Dunmore, PA 18512 FAX 570-800-5933 jessicaf@musclefoodsusa.com

POSITION	POSITION CODE	RATE
Front Cover - Retail	FC	$2,500
Inside Front Cover - Retail	IFC	$1,750
Back Cover - Retail	BC	$2,500
Inside Back Cover - Retail	IBC	$1,750
Page 1 - Retail	P1	$1,750
Inside Page	P	$1,250
Front Cover - Wholesale	WFC	$2,000
Back Cover - Wholesale	WBC	$2,000
Inside Front Cover - Wholesale	WIFC	$1,500
Logo on Mailing Packet	LOGO	$250
Catalog + Digital Package	Pk1 or Pk2	Call for Details
ON THE GO CATALOG: (Must Sign up for a min of 2 Retail Catalogs to qualify)		
Inside Front Cover - OTG	OTGIFC	$1,750
Page 1 - OTG	OTGP1	$1,750
Inside Page - OTG	OTGP	$1,250
Inside Back Cover - OTG	OTGIBC	$1,750
Back Cover - OTG	OTGBC	$2,500

AD SPECS

Trim Size: Single Page - 8.5”w x 11”h with an 1/8” bleed around all four sides.

Trim Size: 2 Page Spread - 17”w x 11”h with an 1/8” bleed around all four sides.

***Please keep all copy 3/8” from trim size.**

Acceptable Media: We accept ads via e-mail or through your companies ftp site. PDFs are the preferable format, contact us if you need to send a different file format.

***Premium Positions on first come, first serve basis. Please contact Jessica before booking prime spots.**
To give all of our vendors a chance at premium positions we may not honor annual commitments of premium placement.

ISSUE	# Pages	Position (use above code)	Rate	MATERIAL DUE DATE
Q1 2019: January - March				DECEMBER 3rd, 2018
Q2 2019: April - June				MARCH 4th, 2019
On The Go: May 2019				APRIL 3rd, 2019
Q3 2019: July - September				JUNE 3rd, 2019
Q4 2019: October - December				SEPTEMBER 2nd, 2019
On The Go: November 2019				OCTOBER 2nd, 2019

Please Clearly Print All Information

Company Name: _____

Contact Person: _____

E-mail Address: _____

Phone Number: _____ FAX: _____

Signature of Representative: _____

Please Note:

Deduction/Payment is not due until issue is printed and mailed!

Notice: All ads must have the correct Muscle Foods USA logo with the correct proportion and color. If the ad is on a dark background the logo should be all white. Please e-mail jessicaf@musclefoodsusa.com for our logos.
Ads may not include points of purchase other than Muscle Foods USA.

Disclaimer: Muscle Foods USA reserves the right to refuse advertisements deemed unsuitable for publication in our catalog. *Failure to submit contracted ad materials by the due date may result in automatic cancellation of any/or all reserved ad space. In this instance, Muscle Foods USA reserves the right to use substitute materials as may be required and advertiser will remain responsible to Muscle Foods USA for the contracted monies due regardless of materials used and catalog ad position.